

Collection Statement for the Survey of Employers who have Recently Advertised

Background and Purpose

The Survey of Employers who have Recently Advertised (SERA) is an ongoing survey conducted online and over the phone. The SERA intends to better understand the recruitment experiences of employers and recruitment agencies advertising job vacancies.

Aggregated information collected from employers is used for a range of purposes including as part of the evidence to inform the [Occupation Shortage Analysis](#) (formerly the Skills Priority List). It is also used to inform government policy on addressing skills shortages and improving recruitment processes. Information collected as part of SERA is also used in producing analysis for various other Australian Government publications and programs and includes the following: Skills Shortage Quarterly Report, Labour Market Quarterly Update, and the Annual Jobs and Skills Report

This survey/ research should take around 10 minutes to complete.

Participation by employers and recruitment agencies in this research is voluntary. Participants can choose not to answer any question asked.

Who is conducting the research?

The Social Research Centre has been engaged by the Australia Government's [Jobs and Skills Australia](#) to conduct the research.

Publicly available recent vacancies information has been used to identify employers who have advertised vacancies including online job boards, government careers websites, roles advertised directly by businesses, and roles advertised on recruitment agency websites, etc. Contact information for employers and recruitment agencies have been obtained directly from the advertised vacancy listings.

Information collected

Participants are asked questions on their experience in filling positions, skills / experience required for the positions, and other details about the advertised vacancy. Recruiters will not be asked to reveal the identity of their clients as part of the survey.

Disclosure and use

All information collected as part of the administration and undertaking of the SERA will be used solely for the specified purposes. All survey responses are kept confidential by users of the final data, no businesses/employers/recruitment agencies are identified in any published reports. Vacancy listings information including employer contact information may be retained for the purposes of data analysis and for re-contacting employers selected in future rounds of the SERA.

Upon participating in our survey, your details are securely stored in our database for research purposes only. Your privacy is of the utmost importance, and your information will never be shared or used for any other purposes without your explicit consent.

Other matters

The Social Research Centre fully complies with the Australian Privacy Principles and all applicable privacy legislation. Our [privacy policy](#) contains general information on how the Social Research Centre protects any applicable privacy rights. It also contains information about how we secure data, how you can make a privacy-related complaint, and the extent to which your information may be disclosed to overseas recipients.