



Australian Government

Department of Infrastructure,
Transport, Regional Development,
Communications and the Arts

SUBJECT LINE: Invitation to participate in the evaluation of the Community Broadcasting Program

00 April 2023

Dear <first name>

The Government has a long record of supporting community broadcasting, with financial support provided through the Community Broadcasting Program (CBP). The CBP is a grants program administered by the Community Broadcasting Foundation. The Department of Infrastructure, Transport, Regional Development, Communications, and the Arts (the Department) is the Australian Government agency that oversees the CBP. As part of that role, we periodically evaluate the performance of the CBP, and the assistance provided to licensees to ensure value for money and that the needs of community broadcasters and listeners are met.

I write to encourage your organisation to participate in the evaluation of the CBP soon to be conducted by the Social Research Centre on behalf of the Department. You will receive an invitation to participate in an online survey by email within the next 10 days. The email will be from the Social Research Centre. It will take around 10 minutes of your time to complete the survey. You will be asked questions about your experiences with the CBP and your ideas about how Government assistance can best support the future directions and needs of community broadcasters.

Insights gained through survey responses will contribute to an independent evaluation of the grants program informing our understanding of organisations that are eligible to access financial support through the CBP. The evaluation is part of a broader review of the sustainability of the community broadcasting sector which is being undertaken by the Department.

More information about the research is on the next page including what it means to be involved and how you can opt-out if you choose not to participate.

Thank you for your time and consideration. Your participation in the survey will mean the Department best understands how to support community media organisations around Australia to communicate, connect, and share knowledge through independent radio, television, and digital media.

Yours sincerely

Adam Carlon

About the research

The evaluation of the grant program will also inform the Roadmap2033 project which is jointly sponsored by the Community Broadcasting Foundation and the Community Broadcasting Association of Australia. For more information about the review, please visit the Department's website [Community Broadcasting Program | Department of Infrastructure, Transport, Regional Development, Communications and the Arts](#).

The Department has engaged the Social Research Centre to undertake an evaluation of the CBP including a survey of licensees so that we better understand the experience of community broadcasters and to hear your ideas. As part of the research, the Social Research Centre will analyse survey data to provide insights into community broadcasters' experience. This information will help us to better understand the experience community broadcasters. The Department will use this research to evaluate the CBP and understand how to best support community broadcasting.

The survey will run during April 2023.

How are people selected to participate in the survey?

The Department has provided contact details of community broadcasters to the Social Research Centre for the purposes of approaching and conducting the survey. All eligible contacts will be invited to participate.

About the Social Research Centre

The Social Research Centre is a fully accredited research company which complies with the *Privacy Act 1988* and the Australian Privacy Principles and has ISO quality accreditation.

Your privacy

The Social Research Centre is collecting your personal information on behalf of the Department. As part of the survey, we will conduct an analysis of available application information and your survey responses. Your participation in this survey is voluntary and you are free to withdraw from the survey at any time. We would really value your feedback, however if you would prefer not to participate, please call 1800 023 040.

All feedback obtained through the survey will be deidentified and anonymised and data will be handled in compliance with the *Privacy Act 1988*. Your information will not be disclosed unless required by law. At the end of the research your information will be de-identified and no-one will be able to link your answers to you. For further information about the handling of your information please visit: www.srcentre.com.au/privacy

Further information

If you would like further information or have any queries about the research, please visit www.infrastructure.gov.au/media-communications-arts/media-industry-programs/community-broadcasting-program or contact the evaluation team by email on communitybroadcasting@infrastructure.gov.au. You can also contact the Social Research Centre on 1800 023 040 or cbp-survey@srcentre.com.au.